



MARGOT L. WALDMAN

- late mail drops
- Lack of communication on timing + other issues
 - Offense #1 - when creative presented not mentioned possible mail difficulties w/ OE
 - commit to bringing in materials by date X, + come in much later for other deliverables. ^{eg costs per of 2 calendars}
- Lack of creativity on how to meet ^{comps} objective/drop date when issues arrive ^{keylines}
- Michelle not here
- Leo Burnett
- Scanning difficulties (offr)
- Unfamiliarity w/ process - eg A's to keylines not made (fulfillment letter)
- Financial house order
- 1995 bill
- paid Fala when we should have been granted credit
- contract - underpayment

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